



**CREATE**  
WALLCOVERINGS

PVC Reconsidered

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**A New  
Formula**

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## **A Cleaner Chemistry**

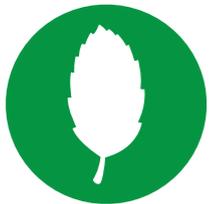
In this new age of cleaner chemistries and emphasis on healthy interiors, its time to rethink how we produce vinyl wallcovering. Create Surface Design has done just that. Our wallcovering maintains the decorative and functional benefits of vinyl while adjusting the formula to minimize or eliminate human health impacts.

# Out With The Old

Its time for the new



Heavy metal arsenate-based biocides have been replaced with non-arsenate, but equally effective Ultra-Fresh™.



Gone are ortho-phthalate plasticizers, substituted with plasticizers that are not endocrine disruptors & approved for use in Europe.



Replaced is antimony-oxide (a fire retardant and known carcinogen) with alumina-trihydrate - a much safer and effective retarding agent.



The typical barium-zinc stabilizer has been replaced with safer calcium-zinc.



Ask our competitors and they will tell you that no wallcovering product exists that can match the functional and decorative characteristics of vinyl wallcovering. Create Surface Design disagrees. Just because a product formula has existed for decades, doesn't mean that Create accepts the status quo. As we push the envelope of our design, as we listen to the voices in our communities, as we create a legacy to leave our children, we have embraced the mantle of responsibility. Create Surface Design ushers in a new era of wallcovering product - product you can love as much as it loves you back.

From the beginning, Create's objective was to work with a mill as dedicated to the environment as the design public's demand for a healthy wallcovering product. And we were successful in this pursuit. Create is pleased to introduce a Type II wallcovering made from a new formula, one that minimizes VOC emissions and brings the product in line with CA 01350. Create wallcovering has a 'PASS' rating for classroom use and a subsequent certification as an Indoor Advantage Gold Building Product from SCS Global. Additionally, Create can provide clients with multiple certifications, Health Product Declarations for total transparency, and the industry's first manufacturer-specific EPD for Type II Wallcoverings.



Consider the facts supporting the Create Surface Design wallcovering line and we think you'll agree: our's is the smart selection for hospitality, healthcare, corporate and classroom interiors.

